



# ANGUS SIMMONDS

[JUNIOR GRAPHIC DESIGNER]

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## PHONE

514 708 - 8576

## EMAIL

angus.simmonds10@gmail.com

## WEBSITE

angus29.micromediaweb.com

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## SKILLS

### BRAND IDENTITY:

I have experience building and maintaining brand identities, from logos to style guides, for a consistent brand image.

### RESPONSIVE DESIGN:

I design with responsiveness in mind, ensuring your content looks great on any screen or device.

### LEADERSHIP:

I possess strong leadership skills, allowing me to guide and inspire teams to achieve goals with a focus on efficiency and excellence.

### ADAPTABILITY:

My ability to adapt and embrace change with a professional attitude ensures I remain effective in dynamic work environments.

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## EDUCATION

### OST: MICROMEDIA | 2021 - PRESENT VANIER COLLEGE - VSL, QC

- Industry Standard experience in Adobe Creative Software + VSCode (HTML CSS, JS).
- Dean's List [Fall 2022]
- Honour Roll [Fall 2021, Winter 2022, Winter 2023]
- 28.491 R Score

3rd-year honours Graphic Design student at Vanier College with 1 year of experience in social media marketing/graphic design. Professional experience running successful lead-generation content marketing and promotion. Industry-standard design software proficiency (Adobe Creative Cloud) and up-to-date knowledge of design trends.

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## EXPERIENCE

### SOCIAL MEDIA MARKETING INTERNSHIP | 06/2023 - 08/2023

FLOGEN STAR OUTREACH - Montreal, QC

- Ran lead-generation advertisements through email and LinkedIn messaging.
- Gained the company LinkedIn 700+ followers and 1K+ connections in 2 months.
- Collaborated with the HR team and media team to effectively communicate advertisements to over 50 different professions.

### MULTIMEDIA INTERNSHIP | 06/2022 - 08/2022

NEMESIS VIDEO GAME LOUNGE - Pointe-Claire, QC

- Create promotional content for screens and print to promote products and services.
- Manage social media platforms and post daily content.
- Contact other small businesses to form collaborations.

### FREELANCE DIVISION 1 SPORTS CARDS | 2023

- Partnered with division 1 athletes from NCAA and RSEQ Schools "Syracuse University", "Rutgers University" "Stony Brook University", "Vanier College" and "Champlain College."
- Created personalized sports cards for specific athletes.

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## APPLIED PROJECTS

### PROJECT ECOAL #23 | 03/06/2023 - 03/10/2023

IUT DE LENS - Lens, FR

- Work in groups of 6 with students from Portugal, France, Ireland and (Canada).
- Build and design a web application containing small articles about a given topic.
- Adopt a mobile first strategy when designing the layout, look and responsiveness of app.
- Present the final product in front of 250+ audience attendees.

